

Preserve Navarre



February 7th, 2021

Values

- Put residents and local businesses first
- Demand fiscal transparency
- Collaborate to provide a realistic incorporation proposal available to all residents
- Preserve Navarre's small town feel and uniqueness

Meeting Minutes

- Preserve Navarre officially certified by the state of Florida as a nonprofit
- Recommendation for new board member
 - Mike Matthews as Treasurer
 - Secretary/Communications position open
- Preserve Navarre's support during water crisis
 - Awareness: Educational video has received over 10,000 views
 - Advocacy: Published articles in local newspapers, supported advocacy events
 - *Research:* Contacted experts including the Florida Dep of Environmental Protection; provided crucial information to BoCC and advocacy groups
- Welcome New Members!
 - Key Benefits
 - Advance effort
 - First to see products
 - Vote on key Issues
 - Eligible for Board Positions

Research Update

- City of Navarre potential structure
- City of Navarre potential services

Proposed Next Meeting: March 7th at 3:00 – 5:00PM (Hidden Creek Golf Club)

Proposed Tasks before next meeting

- Research Update
 - How much would a city of Navarre cost residents?

Date	Amount of Donation or Expense	Notes
4 Jan 2021	\$326	Previous balance / see Jan Minutes
10 Jan 0201	\$180	Membership Dues
19 Jan 2021	-\$30	Monthly website cost
21 Jan 2021	-\$88	Florida filing fee for nonprofit status
22 Jan 2021	-\$96	Advertising Materials
1 Feb 2021	-\$50	Social Media Advertising
4 Feb 2021	-\$29	Outreach events (Pik-Itz! Outdoor Market)
5 Feb 2021	\$150	City of Gulf Breeze (for water video)
Current Funds	\$363	

Finances Update (Current as of 6 February 2021)

Spending Plan (Feb 2021 – Mar 2021)

Amount of Expense	Notes	
\$30	Website MX Costs	
\$30	Social Media Advertising	
\$25	Meeting materials	
\$150	Marketing / Advertising Materials (Postcards, Mailers, & Business Cards)	
Total	\$235	

"A state without the means of some change is without the means of its own conservation." $-\,{\rm Edmund}\,{\rm Burke}$



Potential Postcards / Mailers









